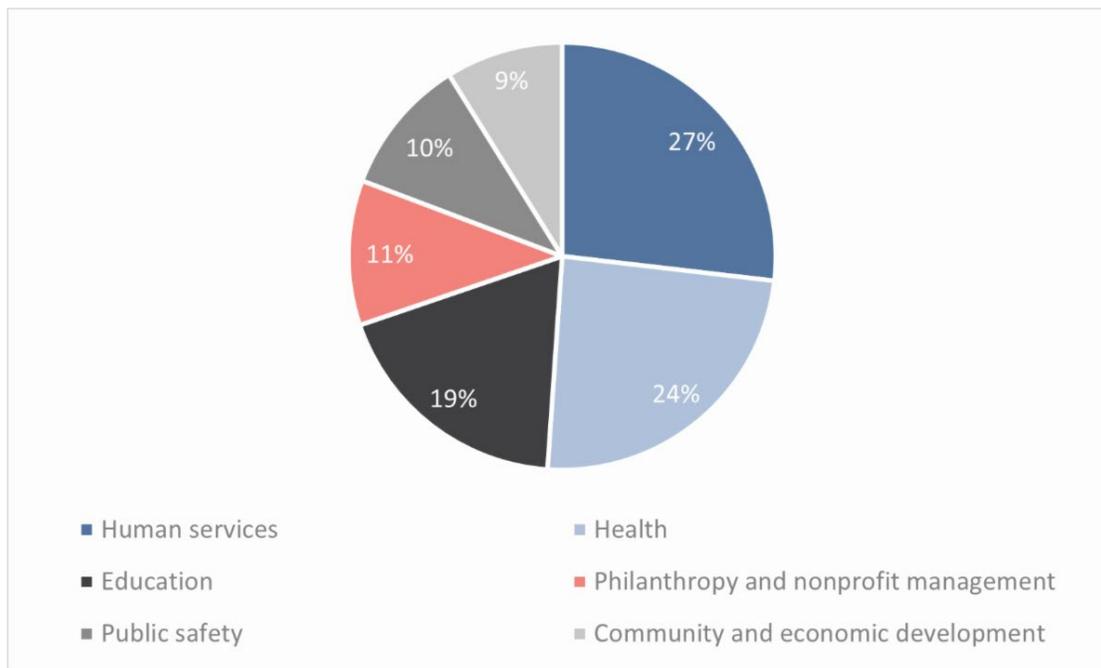


MARKET COMMENTARY

FIG. 1: Philanthropy Giving Issue Focus in 2020



Sources: Candid, Center for Disaster Philanthropy, Mill Creek.

Data set includes pledges, cash donations, and in-kind contributions in Candid's database as of January 20, 2021. Organizations may address multiple issue areas (e.g., health and public safety) and may, therefore, be counted in more than one category. Includes giving by high-net-worth individuals. Excludes awards to unknown recipients. Also excludes contributions made by donors to other donors included in the analysis to avoid double-counting of dollars.

We received an unwelcoming reminder last week that COVID-19 remains a persistent risk to economic growth and investment markets. Fears about the recently discovered Omicron variant led to a number of travel bans and lockdown measures around the world. Stock markets suffered their worst one-day loss of the year and bond markets priced in slower economic growth. Even so, we caution against panic and overreaction. We expect COVID-19 to become an endemic disease, and thereby an endemic risk to markets.

On a more positive note, tomorrow, November 30, marks the ninth annual [Giving Tuesday](#), a global generosity movement that unites people around the world through acts of kindness.¹ Last year, 38 million people, roughly 13% of the US population, participated in Giving Tuesday. Donors gave an estimated \$2.5 billion during the 24-hour period, up 25% from the prior year.³ It is reasonable to infer that this significant growth in participation was inspired by the pandemic. According to Candid and the Center for Disaster Philanthropy's [latest report](#), more than \$20 billion worldwide was awarded to COVID-19-focused nonprofits in 2020.² Corporations accounted for 44% of the total, and gifts from high-net-worth individuals accounted for \$5.8 billion.

In general, gifts through donor-advised funds (DAFs) increased during the pandemic. Fidelity Charitable donors recommended two million grants totaling \$9.1 billion to 170,000 charities in 2020, which was up 24% from 2019.² Vanguard Charitable donors gave \$1.8 billion with grants totaling \$92 million directed to COV-19-focused nonprofits.²

The report also found that human service organizations received the bulk of the funding last year (Fig. 1). Human services represent nonprofits supporting initiatives like food banks, the United Way network, and YMCAs. Health organizations came in second at 24%. According to the report, top organizations included Gavi, the Vaccine Alliance, and the COVID-19 Therapeutics Accelerator.² If you would like to learn more about philanthropic giving strategies, we welcome you to attend our upcoming livestream, **Wealth & Wisdom: Going Beyond Giving** on Tuesday, December 7 at 10 a.m. EST. Register for the event [here](#).

[1] [Giving Tuesday](#)

[2] [Philanthropy and COVID-19](#)

[3] <https://neonone.com/resources/blog/givingtuesday-statistics/>

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- [House View Summary](#)
- [Q3'21 Macroeconomic Outlook](#)
- [Q3'21 Equity Outlook](#)
- [Q3'21 Fixed Income Outlook](#)
- [Q3'21 Private Equity Outlook](#)

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